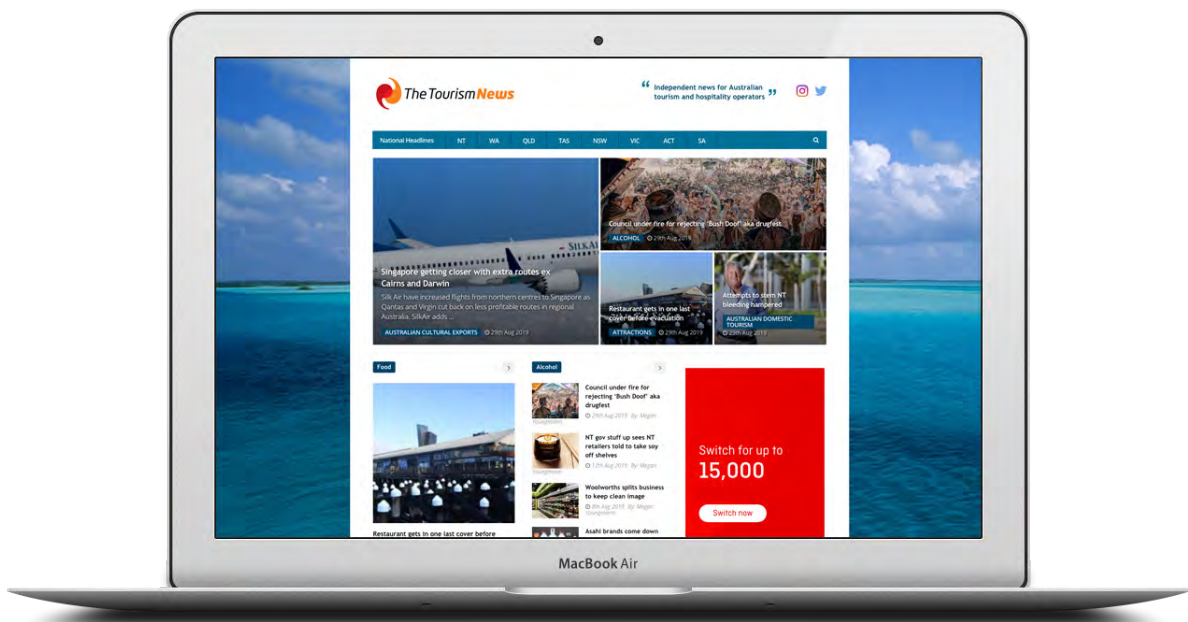




The Tourism News

THE #1 SOURCE OF INFORMATION FOR

AUSTRALIAN TOURISM & HOSPITALITY OPERATORS.



TOURISM OPERATORS =**TOURISM NEWS CONSUMERS**

Our readers are the Australian tourism industry:

**94,323**

accommodation & food businesses

28,280

arts & recreation operators

ABS 8165.0 Data cube by Industry Division by Employment Size Ranges Arts & Recreation, Accommodation & Food Service Categories.

Tourism professionals visit thetourismnews.com.au 2,562 times per week.

Just *two* categories within tourism employ 1.2m Australians

(Accommodation & Food Services and Arts & Recreation Services) in 2017
ABS 8155.0 Data, 2019

9,187 Hospitality & Tourism jobs available on seek.com

Aug 2019 seek.com.au Hospitality & Tourism

Australian accommodation, food services, and Arts & Rec turned over **\$33.8b**

ABS 5676.0 Business indicators Australia, March 2019

whilst mining employs just 168,000

ABS 8155.0 Data, 2019

Tourism operators do their own hiring, maintenance, accounting and procurement.

They have more money than time.

They need all the help they can get.

WHAT PRODUCT SOLUTIONS

DO TOURISM OPERATORS NEED?

Arts and Recreation	Accommodation and Food Services operators	Tourism Retail operators (Galleries, cellar doors and gift shops)
NEED		
<ul style="list-style-type: none"> Sports equipment Insurance ITC hardware and software Recruitment services Vehicle maintenance Adventurewear Conference information 	<ul style="list-style-type: none"> POS systems Wholesale food Artisan providers Dinnerware, cutler Catering supply Furniture Cold drinks Coffee Gourmet tea Toiletry suppliers Phone/ Internet Online banking 	<ul style="list-style-type: none"> POS systems Ugg boots Souvenirs Foodstuffs Shelving Signage Art suppliers Giftware Sunscreen Hats Postcards
<p>EVERY KIND OF TOURISM OPERATOR NEEDS</p> <p>Food and Beverage Inventory ♦ Accounting ♦ Financial Services</p> <p>POS Systems ♦ e-Commerce ♦ Education products</p>		

Operators work ALONE.

They are ambitious. They need news and advice.

THEY NEED YOUR PRODUCT.

WHAT INFORMATION

DO THEY WANT?

Tourism operators have
big questions.

1. CULTURAL EXPORTS

2. DOMESTIC TOURISM

3. ALCOHOL

4. GAMBLING

5. HARMONISATION

6. GOVERNMENT

7. MOMENTUM

8. CHINA

9. INDIA

10. TOURISM ROUTES

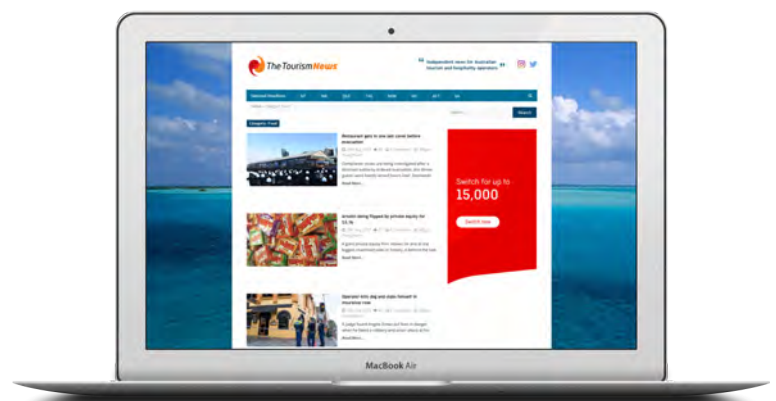
11. MEDIA & COMMUNICATIONS

12. FOOD

13. TRANSPORT



The Tourism News
gives answers.



www.thetourismnews.com.au

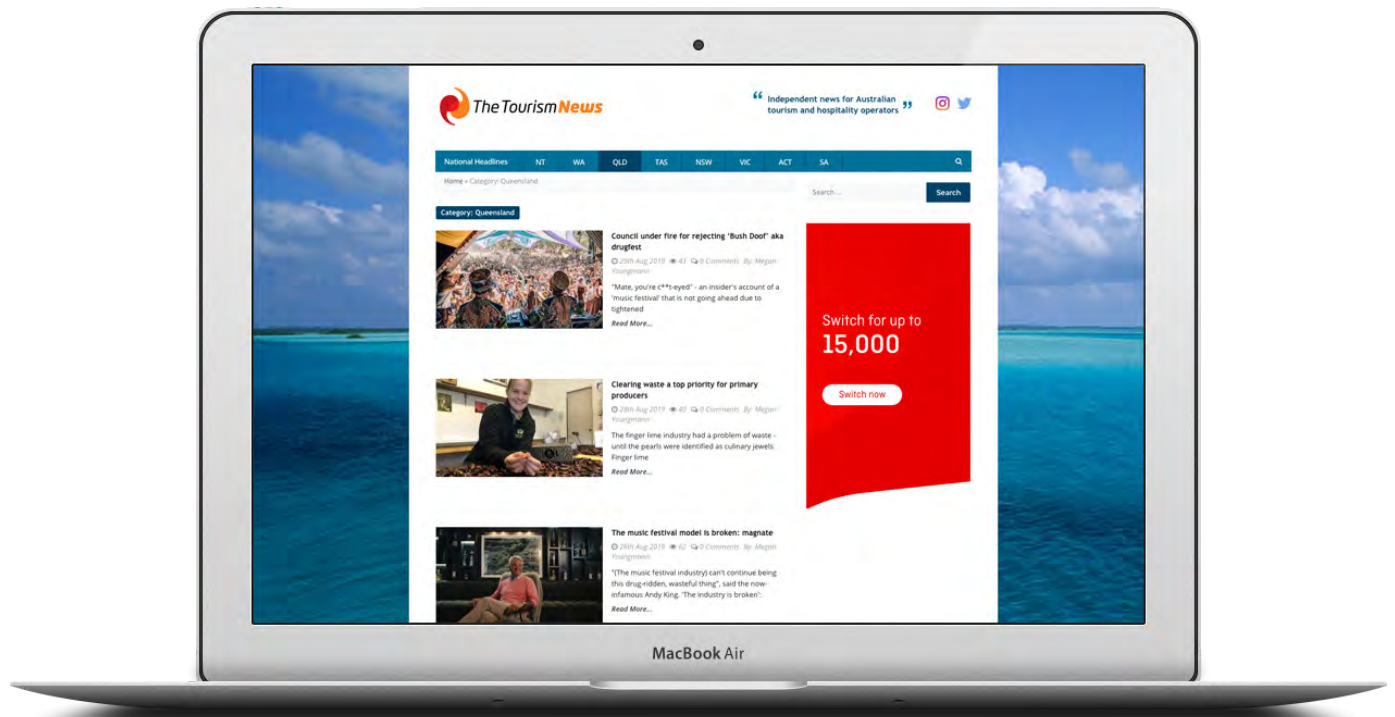
Answering the big questions
for tourism.

HOW WILL WE HELP

TOURISM OPERATORS SUCCEED?

Advertise with us to reach archetypal Australian business people.

- ◆ Independent
- ◆ Decisive
- ◆ Confident
- ◆ Decision Makers



RATE CARD

Site-wide advertising per week
2,562 highly-targeted visitor sessions per week



Home page



13x category pages

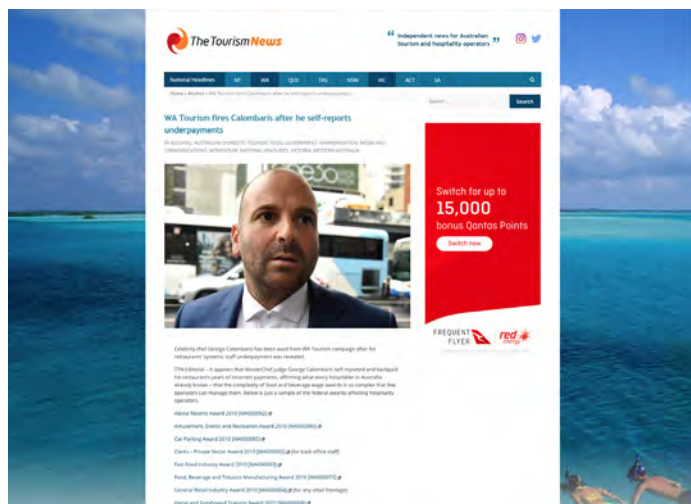


8x state pages



EVERY story page

Set price \$695.00 (inc. GST) per week



Dynamic or static
 300px w x 200-800px h

Submit your own artwork
 or production available.